



## Hong Kong Medical and Healthcare Device Industries Association 2019– 2020 Journal

### 香港醫療及保健器材行業協會 2019 至 2020 會刊

To promote the status of medical and healthcare device industry in Hong Kong, Hong Kong Medical and Healthcare Device Industries Association (HKMHDA) will compile a new volume of Association Journal which will be released in December 2018. The publication will be distributed during our association's events (e.g. Inauguration Ceremony, Gala Dinner, Seminar, Visits, etc...), local and overseas exhibitions (including: MEDICA, Arab Health, CMEF and Hong Kong International Medical Devices and Supplies Fair, etc...), study missions, business matching events and information exchange forum between government officials.

To really promote the medical & healthcare device sector of Hong Kong, we are offering opportunities to member companies to advertise their company in the publication to promote their products and services.

香港醫療及保健器材行業協會為本港唯一代表醫療及保健器材行業的協會。為支援及促進行業之發展及商務合作，協會現正籌備新一期會刊，派發予會員、業界人士及海外公司。此名錄並將於協會活動中派發，包括各大醫療器材貿易博覽、考察團、商貿配對場合以及行業交流會等。為宣揚和推廣香港醫療及保健器材行業，我們誠邀業界友好刊登廣告，宣傳其產品和服務。詳情如下：

<b>Format of Ad</b> 廣告格式	<ul style="list-style-type: none"> <li>• A4-sized (210mmW x 297mmH)</li> <li>• 4-Colour, PC or MAC file in 300 dpi or higher (e.g. PDF, AI, InDesign, Illustrator JPEG, etc.)</li> <li>• Bleed size: 3mm</li> </ul>	
<b>Fee</b> 費用	<b>HKMHDA Member 會員:</b> HK\$2,000 for Inner full-page (內頁全版) HK\$4,000 for 2 Inner full-page (內頁兩版) HK\$3,800 for Back Cover Inner page (封底內頁全版) HK\$6,800 for Front Cover Inner page (封面內頁全版) HK\$8,800 for Back Cover(封底全版)	<b>Non-member 非會員:</b> HK\$2,500 for Inner full-page (內頁全版)
	Please fill in the reply slip and send back to Email: <a href="mailto:info@medicaldevice.org.hk">info@medicaldevice.org.hk</a> for reservation. 請填妥此回條並電郵至： <a href="mailto:info@medicaldevice.org.hk">info@medicaldevice.org.hk</a> 留位。	
<b>Submission of materials</b> 交稿日期	Please submit the Ad to HKMHDA (Email: <a href="mailto:info@medicaldevice.org.hk">info@medicaldevice.org.hk</a> ) on or before <b>24 October 2018 (Wed)</b> . 請於二零一八年十月二十四日(星期三)前提交稿件 (電郵： <a href="mailto:info@medicaldevice.org.hk">info@medicaldevice.org.hk</a> )。	
<b>Payment method</b> 付款方法	Please make cheque payable on or before <b>24 October 2018 (Wed)</b> to “ <a href="#">Hong Kong Medical and Healthcare Device Industries Association Limited</a> ” and send to HKMHDA, LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong <b>OR</b> <b>deposit to HKMHDAI bank account at: 534-440243-001 (HSBC)</b> 請將費用於二零一八年十月二十四日(星期三)前寄交九龍塘達之路78號生產力大樓地庫1樓香港醫療及保健器材行業協會(支票請書明支付「香港醫療及保健器材行業協會有限公司」並請劃線)。或將款項存入協會銀行戶口： <b>534-440243-001(匯豐銀行)</b>	
<b>Enquiry</b> 查詢	Ms. Cathy Wong Tel: (852) 2191 0923      Email: <a href="mailto:info@medicaldevice.org.hk">info@medicaldevice.org.hk</a>	



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<b>HKMHDIA Member 會員</b>	HK\$2,000 for Inner full-page (內頁全版)	<input type="checkbox"/>
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	HK\$6,800 for Front Cover Inner page (封面內頁全版)	<input type="checkbox"/>
	HK\$8,800 for Back Cover (封底全版)	<input type="checkbox"/>
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