

Hong Kong Pavilion at Medical Fair Asia 2020, Singapore (9-11 December 2020)
The Sands Expo & Convention Centre, Marina Bay Sands

Fair Organiser : Messe Düsseldorf Asia

Date : 9 -11 December 2020

Opening Hours* : 10.00am - 6.00pm (Day 1 and 2)
10.00am - 5.00pm (Day 3) (*Subject to change by Fair Organiser)

Product Segments : Accident & Emergency Equipment
Catering & Kitchen Equipment
Dental Equipment & Supplies
Disinfection & Disposal Systems
Fabrics/Laundry
Laboratory Equipment
Ophthalmic Supplies
Pharmaceutical Supplies
Building Technology & Services
Communication & Information Technology
Diagnostics
Electromedical Equipment/ Medical Technology
Medical Furniture & Equipment
Medical Consumables
Rehabilitation Equipment/ Orthopaedic Supplies
Services & Publication

Results of 2018 : No of exhibitors: **1,050 from 65 countries**
No of visitors: **14,000 from 70 nations**

Organiser of Hong Kong Pavilion : Hong Kong Trade Development Council

Hong Kong Pavilion - Format of Participation : A commercial delegation of Hong Kong companies. Each company will occupy a furnished booth for product display and business negotiations.

Successful applicants for this fair are eligible for applying the SME Export Marketing Fund sponsored by the HKSAR Government amounting to HK\$800,000 in maximum. For details, please visit https://www.smefund.tid.gov.hk/english/emf/emf_procedures.html or contact SME Export Marketing Fund Unit at 2398 5127.

Condition of Participation : Applicant must be a Hong Kong registered company and with substantial operation in the territory.

All Exhibitors must be legally registered companies/businesses carrying on business in Hong Kong. The Organiser may require the applicant to produce a copy of their latest business registration certificate, certificate of incorporation or other company/business registration documents, business cards and/or product catalogues and/or other documents/materials as may be required by the Organiser proving that they are carrying on a bona fide business at any time.



Participation Fee : The participation fee includes space rental fee, booth design & construction, compulsory admin fee and promotional activities arranged by HKTDC:

Booth	Participation Fee	An 8% Early Bird Discount for Application Form and deposit payment received by 29 May, 2020 (Applicable to Booth Participation Fee only)
6 sqm booth	HK\$29,000	HK\$26,680
9 sqm booth	HK\$43,000	HK\$39,560
12 sqm booth	HK\$55,000	HK\$50,600
Multi-media Catalogue Display		
A 30 second video or 2D advertisement on the TV of HKTDC Booth	HK\$2,500	N/A
Showcase		
500mm(w) x 500mm(L) x 500mm(H)	HK\$2,000	N/A
Advertisement		
Half page advertisement 150mm(w) x 105mm (H) with free company listing in pavilion catalogue	HK\$500	N/A
Full page advertisement 150mm(w) x 210mm (H) with free company listing in pavilion catalogue	HK\$1,000	N/A

Travel and shipping arrangements : HKTDC will appoint an official travel agent and a forwarding agent to provide services to exhibitors at their own cost.

Official Website : www.medicalfair-asia.com

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